Unit 1 – KickStart My Chart

Ma. Luisa Castellanos

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* That Kickstarters that includes a performance are more likely to be done than the ones related with writting and are also more successful.
* That the kickstartes have a better performance in the middle of the year than and the end of it.
* That kickstarters for animation and gadgets are not as successful are we think, all fo them failed.

1. What are some limitations of this dataset?

* What is the meaning of **staff\_pick**?
* We could divide the goals / pledged in different expenses to clasify which is direct investment and gains.

1. What are other possible tables / graphs that we could create?

* We could create a pay chart that indicate us which country produces more successful kickstarters.
* We could create a line graph that show us the behavior of the kickstarters during the years.